



# Legal Innovation 101

Sunday, February 5, 2017

1:00 – 3:00 pm

Hyatt Regency Miami

Miami Lecture Hall (3rd Floor)

*Understand trends. Be more entrepreneurial.  
Deliver your services better, faster, and cheaper.*

There are tectonic shifts occurring in the practice of law. Technology and globalization are impacting all sectors of the profession. Understanding these trends and harnessing them for your practice is essential to being successful in the 21<sup>st</sup> century.

This workshop will enhance your ability to thrive in this new arena. From providing you with a snapshot of changing market forces, to helping you develop practical uses for technology, this program will provide hands-on tools and information on how you can be more entrepreneurial in this new world.

Attendees also will receive a tutorial on the many ways to increase access to legal services through the use of online apps, as well as a demonstration of the new ABA Blueprint project that provides a suite of services for solo and small firms.

**MODERATOR:**

Ramon A. Abadin, Sedgwick LLP, Miami, FL

**SPEAKERS:**

Chad E. Burton, CuroLegal, Dayton, OH

Jordan Furlong, Law21, Ottawa, ON

Judy Perry Martinez, New Orleans, LA

Margaret Hagan, Stanford University Law School, Stanford, CA

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### BIOGRAPHIES

#### Moderator:



**Ramon Abadin, Sedgwick LLP, Miami, FL**

**Ramon Abadin** is a nationally recognized trial lawyer focusing on complex commercial and tort matters. He is the immediate past president of The Florida Bar. As president, Abadin sparked robust dialogue on how technology and other market forces are rapidly reshaping the delivery of legal services—from how and where lawyers practice, to emerging competition from nontraditional service providers, to creating broader access to justice. He was recently selected as a 2016 Fastcase 50 award winner, which recognizes “50 of the smartest, most courageous innovators, techies, visionaries and leaders in the law.” A native of Cuba, Abadin is also a past president of the Cuban American Bar Association.

#### Speakers:



**Chad Burton, CuroLegal, Beavercreek, OH**

**Chad Burton** is a litigator, currently serving as CEO of CuroLegal. He developed one of the nation’s first “new model” law firms, leveraging cloud-based technology and modern business practices to develop a lean virtual law firm. Burton serves on the ABA Law Practice Division’s council and as chair of the Division’s Futures Initiative. He regularly speaks around the country on topics related to legal technology, virtual law practice and the future of the legal profession. Chad was named to the Fastcase 50 list of global legal innovators in 2014 and received an award by ALM for the Most Innovative Use of Technology in 2012.



**Jordan Furlong, Law21, Ottawa, CN**

**Jordan Furlong** of Ottawa, Canada, is a leading legal industry analyst and consultant who forecasts the impact of the changing legal market on lawyers, clients, and legal organizations. He has addressed dozens of law firms, lawyer associations, state bars, law societies, courts, and law schools throughout the United States, Canada, Europe and Australia. Furlong is a fellow of the College of Law Practice Management, and Advisory Board co-chair of the Institute for Law Practice Management and Innovation at Suffolk University Law School in Boston, where he also serves as the Legal Strategist in Residence.



**Margaret Hagan, Stanford University Law School, Stanford, CA**

**Margaret Hagan** is a fellow at Stanford Law’s Center on the Legal Profession and a lecturer at Stanford Institute of Design (the d school). She was a fellow at the d school from 2013-2014, where she launched the Program for Legal Tech & Design, experimenting in how design can make legal services more usable, useful and engaging. She also leads workshops to train legal professionals in the design process, to produce client-focused innovation. While a student, Hagan built the game app Law Dojo to make studying for law school classes more interactive and engaging. She also started the blog Open Law Lab to document legal innovation and design work.



**Judy Perry Martinez, New Orleans, LA**

**Judy Perry Martinez** served as vice president and chief compliance officer of Northrop Grumman Corporation, a major aerospace and defense company with 65,000 employees worldwide. Martinez retired from Northrop Grumman to pursue a full-time career in public service. She recently completed her term as a fellow at the Advanced Leadership Initiative at Harvard, where she spent a year in residence before returning to her hometown of New Orleans.